

5 UTOPIAS

1

There is less demand for services – surely the vision of every charity should be to make their work redundant because they have fulfilled their mission?

2

Everyone is living fulfilling lives free of want or need.

3

The positive impact of what you have achieved spreads so the people we have helped are now helping others in a continuous cycle.

4

Public spending on health and welfare reduces as costs are shifted towards prevention rather than more costly acute service provision.

5

More public funding is available for cultural and recreational activities which continues to support the virtuous cycle.